Fastener Focus





MAGAZINE SECTIONS

- News
- Shows & Conferences
- Feature Articles
- Products
- Product Spotlights

TOPICS FOR 2024

- February Heat Treatment; Nails & Nailmaking
- April Steel Wire; Cold Forming
- June Thread Rolling; Tapping
- August Simulation & Information Systems
- October Company Profiles; Packaging
- December Wire Handling

THE WINNING COMBINATION

Fastener Focus, the "magazine-in-a-magazine" section of Fastener Technology International, presents news, information, and products for fastener distributors, importers, manufacturer's representatives, OEMs and end users. *Fastener Focus* appears in every issue of *Fastener Technology International.*

If you are looking to reach the **DISTRIBUTION, OEM** and **END USER** channels of the fastener industry, *Fastener Focus* delivers the exclusive coverage, readership and results you would expect from the industry's leading publication.

EDITORIAL

Focus

Fastener Focus is concentrated on how fastener products are marketed, distributed and applied. In addition to targeted editorial coverage, *Fastener Focus* will provide feature coverage along with bonus distribution at important industry events and the FREE Company Profile in the August Issue. **Editorial contact:** Mike McNulty, mcnulty@fastenertech.com.

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BONUS DISTRIBUTION

For 2024, Fastener Focus will also be distributed at:

wire 2024 Fastener Fair USA Fastener Taiwan MWFA FSTNR Week International Fastener Expo Fastener Fair Mexico

Fastener Fair Italy

2024 EDITORIAL AND ADVERTISING RATES



MONTH HIGHLIGH		BONUS		AD CLOSING		
FEBRUARY	Heat Treatment wire 2024 Nails & Nailmaking Top Products 2023		• - • - •	February 2		
APRIL	Cold Forming Rivets	Fastener Fair USA		March 29		
JUNE	Thread Rolling Bolts	MWFA FSTNR Week		May 31		
AUGUST	Secondary Operations Feeding Devices	International Fastener Expo		July 26		
OCTOBER	Packaging Aerospace Fastener	Free Com	pany Profiles	September 20		
DECEMBER	Testing/Gaging/QC Structural Fasteners			Noven	November 29	
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