

Fastener Focus



THE WINNING COMBINATION

Fastener Focus, the “magazine-in-a-magazine” section of Fastener Technology International, presents news, information, and products for fastener distributors, importers, manufacturer’s representatives, OEMs and end users. *Fastener Focus* appears in every issue of *Fastener Technology International*.

If you are looking to reach the **DISTRIBUTION, OEM and END USER** channels of the fastener industry, *Fastener Focus* delivers the exclusive coverage, readership and results you would expect from the industry’s leading publication.

EDITORIAL

Fastener Focus is concentrated on how fastener products are marketed, distributed and applied. In addition to targeted editorial coverage, *Fastener Focus* will provide feature coverage along with bonus distribution at important industry events and the FREE Company Profile in the August Issue.

Editorial contact: Mike McNulty, mcnulty@fastenertech.com.

MAGAZINE SECTIONS

- News
- Shows & Conferences
- Feature Articles
- Products
- Product Spotlights

TOPICS FOR 2024

- February - Heat Treatment; Nails & Nailmaking
- April - Steel Wire; Cold Forming
- June - Thread Rolling; Tapping
- August - Simulation & Information Systems
- October - Company Profiles; Packaging
- December - Wire Handling

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BONUS DISTRIBUTION

For 2024, *Fastener Focus* will also be distributed at:

wire 2024

Fastener Fair USA

Fastener Taiwan

MWFA FSTNR Week

International Fastener Expo

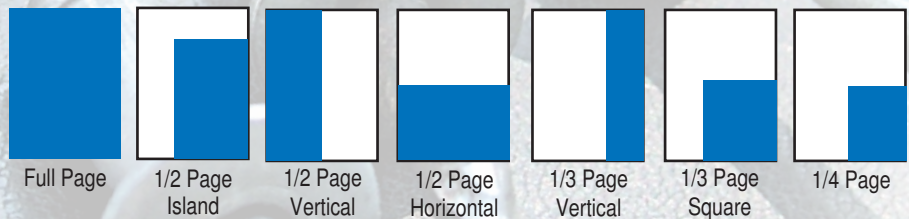
Fastener Fair Mexico

Fastener Fair Italy

2024 EDITORIAL AND ADVERTISING RATES



MONTH	HIGHLIGHTS	BONUS	AD CLOSING
FEBRUARY	Heat Treatment Nails & Nailmaking	wire 2024 Top Products 2023	February 2
APRIL	Cold Forming Rivets	Fastener Fair USA	March 29
JUNE	Thread Rolling Bolts	MWFA FSTNR Week	May 31
AUGUST	Secondary Operations Feeding Devices	International Fastener Expo	July 26
OCTOBER	Packaging Aerospace Fasteners	Free Company Profiles	September 20
DECEMBER	Testing/Gaging/QC Structural Fasteners		November 29



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1/2 Page Island 2/C	\$1840	\$1685	\$1535
1/2 Page Island 4/C	\$2535	\$2370	\$2130
1/2 Page B&W	\$1370	\$1230	\$1140
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1/2 Page 4/C	\$2360	\$2225	\$2020
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1/4 Page 4/C	\$1955	\$1790	\$1610