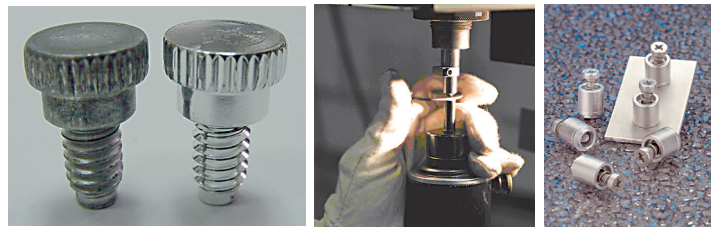


ADVERTISING RATES



Reach the Fastener Industry with the Leading Publication!

AD SIZE	1X	3X	6X	9X	12X
FULL PAGE	\$2885	\$2830	\$2675	\$2630	\$2400
2/3 PAGE	\$2385	\$2345	\$2230	\$2125	\$2030
1/2 PAGE ISLAND*	\$2065	\$1975	\$1860	\$1720	\$1655
1/2 PAGE	\$1840	\$1780	\$1660	\$1575	\$1505
1/3 PAGE	\$1505	\$1435	\$1335	\$1280	\$1185
1/4 PAGE	\$1270	\$1220	\$1150	\$1065	\$865
1/6 PAGE	\$800	\$780	\$750	\$700	\$650

* Only ad on page
All rates, US\$, per insertion

Color Rates

- Black and one standard or match color, extra per page or less.....\$375
- 4-Color Process, extra per page or less.....\$995
- 4-Color Process, extra per spread.....\$1800

Combined Frequency Credit

Your insertions in *Fastener Technology International* will apply toward your frequency in the *Wire and Cable Technology International* magazine, *Wire Forming Technology International* magazine, *Wire & Cable Technology International* Buyers' Guide and the *Fastener Technology International* Buyers' Guide.

Special Positions

10% premium over black and white rate earned.

Covers

Rates include 4-Color Process. Non-Cancelable

FRONT COVER NOT SOLD

- Inside Front Cover.....\$4250
- Inside Back Cover.....\$4250
- Back Cover.....\$4500

Advertising Material

- Preferred advertising material is a high resolution PDF.
- All graphics must be a minimum of 300 dpi.
- Color should be prepared as CMYK.
- When designing material, please incorporate the bleed dimensions as supplied under the mechanical specifications.
- Material may be submitted via email 15 Mbs max.



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