

2024 ADVERTISING RATES



Reach the Fastener Industry with the Leading Publication!

AD SIZE	1X	3X	6X	9X	12X
FULL PAGE	\$ 3030	\$ 2970	\$ 2810	\$ 2760	\$ 2520
2/3 PAGE	\$ 2505	\$ 2460	\$ 2340	\$ 2230	\$ 2130
1/2 PAGE ISLAND*	\$ 2170	\$ 2075	\$ 1955	\$ 1805	\$ 1735
1/2 PAGE	\$ 1930	\$ 1870	\$ 1745	\$ 1655	\$ 1580
1/3 PAGE	\$ 1580	\$ 1505	\$ 1400	\$ 1345	\$ 1245
1/4 PAGE	\$ 1335	\$ 1280	\$ 1210	\$ 1120	\$ 910
1/6 PAGE	\$ 840	\$ 820	\$ 785	\$ 735	\$ 680

* Only ad on page
All rates, US\$, per insertion

Color Rates

- Black and one standard or match color, extra per page or less.....\$375
- 4-Color Process, extra per page or less.....\$995
- 4-Color Process, extra per spread.....\$1800

Combined Frequency Credit

Your insertions in *Fastener Technology International* will apply toward your frequency in the *Wire and Cable Technology International* magazine, *Wire Forming Technology International* magazine, *Wire & Cable Technology International* Buyers' Guide and the *Fastener Technology International* Buyers' Guide.

Special Positions

10% premium over black and white rate earned.

Covers

Rates include 4-Color Process. Non-Cancelable

FRONT COVER NOT SOLD

Inside Front Cover.....	\$4460
Inside Back Cover.....	\$4460
Back Cover.....	\$4725

Advertising Material

- Preferred advertising material is a high resolution PDF.
- All graphics must be a minimum of 300 dpi.
- Color should be prepared as CMYK.
- When designing material, please incorporate the bleed dimensions as supplied under the mechanical specifications.
- Material may be submitted via email 15 Mbs max.

Fastener
TECHNOLOGY INTERNATIONAL

www.fastenertech.com