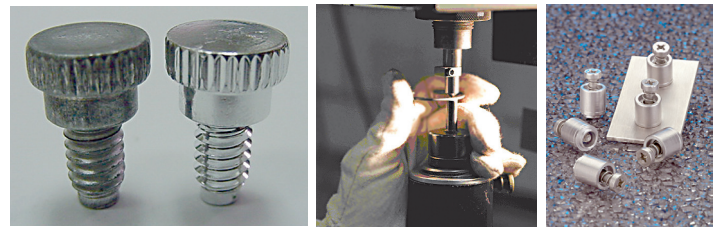


2022 ADVERTISING RATES



Reach the Fastener Industry with the Leading Publication!

AD SIZE	1X	3X	6X	9X	12X
FULL PAGE	\$2815	\$2760	\$2610	\$2565	\$2340
2/3 PAGE	\$2325	\$2290	\$2175	\$2075	\$1980
1/2 PAGE ISLAND*	\$2015	\$1925	\$1815	\$1690	\$1615
1/2 PAGE	\$1795	\$1735	\$1620	\$1535	\$1470
1/3 PAGE	\$1470	\$140	\$1305	\$1250	\$1155
1/4 PAGE	\$1240	\$1190	\$1120	\$1040	\$845
1/6 PAGE	\$780	\$760	\$730	\$680	\$635

* Only ad on page
All rates, US\$, per insertion

Color Rates

- Black and one standard or match color, extra per page or less.....\$375
- 4-Color Process, extra per page or less.....\$995
- 4-Color Process, extra per spread.....\$1800

Combined Frequency Credit

Your insertions in *Fastener Technology International* will apply toward your frequency in the *Wire and Cable Technology International* magazine, *Wire Forming Technology International* magazine, *Wire & Cable Technology International* Buyers' Guide and the *Fastener Technology International* Buyers' Guide.

Special Positions

10% premium over black and white rate earned.

Covers

Rates include 4-Color Process. Non-Cancelable

FRONT COVER NOT SOLD

- Inside Front Cover.....\$4250
- Inside Back Cover.....\$4250
- Back Cover.....\$4500

Advertising Material

- Preferred advertising material is a high resolution PDF.
- All graphics must be a minimum of 300 dpi.
- Color should be prepared as CMYK.
- When designing material, please incorporate the bleed dimensions as supplied under the mechanical specifications.
- Material may be submitted via email 15 Mbs max.

Fastener
TECHNOLOGY INTERNATIONAL

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