

Fastener Technology International (FTI) magazine produces a **Company Profile** section once every year, and in 2024, it will appear in the October/November issue.

All full-page and half-page advertisers in the issue mentioned above will receive an equally-sized **Company Profile**, for no extra charge. The relevant specifications are shown below as well as some samples. Please note that all half-page profiles will be produced in horizontal orientations.

Materials to Supply: Advertisers can send text and images files for FTI to assemble a **Company Profile** for review or they can supply a finished high-resolution PDF of their **Company Profile** for placement on a 40% CMYK yellow background.

Please note that we allow design flexibility for the customer-supplied PDFs, but it is our intention that profiles look like profiles and not advertisements.

Company Profile Text and Image File Guidelines:

Full-Page Word Count: 250-1000 with the average being about 500

Full-Page Images: one to five plus a company logo

Half-Page Word Count: 150-600 with the average being about 250

Half-Page Images: one to four plus a company logo

Please note that we adjust the font size and letting depending on the number of words and images, and that as the number of images goes up, the number of words that can fit properly usually goes down.

Ready-to-Place Company Profile PDFs Sizes:

Full-Page: 7.375" wide x 10.25" tall (187 x 260 mm)

Half-Page: 7" wide x 4.875" tall (178 x 124 mm)

Deadlines: All **Company Profiles** need to be produced, reviewed and approved by customers by September 16, 2024.

Extensions can be provided when needed.

ALLOY WIRE INTERNATIONAL (AWI)
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E-Mail: info@alloywire.com
Website: www.alloywire.com • Twitter: [alloywire](https://twitter.com/alloywire)

AWI MAKES A HIGH INVESTMENT IN MATERIAL TO MEET DEMAND FROM THE FASTENER SECTOR

AWI is the US's leading manufacturer of wire and the profiles are the most complete in the industry. AWI's commitment to quality is reflected in its ISO 9001 certification and its ISO 14001 environmental management system. AWI's commitment to quality is reflected in its ISO 9001 certification and its ISO 14001 environmental management system.

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General Inspection, LLC
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Toll-Free: +1 866-817-4214
E-Mail: info@generalinspection.com
Website: www.generalinspection.com

FEATURED PRODUCT: The G-1000 is a high-speed, non-destructive inspection system for fasteners.

HALO

The Dimensional Inspection & Visual Defect Detection Experts

GO-1000: Flat Part Inspection System

GO-1000: Flat Part Inspection System

GO-1000: Flat Part Inspection System

GO-1000: Flat Part Inspection System

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KEN FORGING
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Domestic Forged Industrial Hardware
American Made & American Owned
SINCE 1970

MISSION STATEMENT: Ken Forging is a leading manufacturer of domestic forged industrial hardware. We are committed to providing high-quality, reliable products that meet the needs of our customers.

MISSION OBJECTIVE: To provide high-quality, reliable products that meet the needs of our customers.

OUR HISTORY: Ken Forging was founded in 1970 by Ken Forging. We have a long history of providing high-quality, reliable products that meet the needs of our customers.

Ken Forging is a leading manufacturer of domestic forged industrial hardware.

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AMPQ
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AMERICAN MANUFACTURING QUALITY ASSOCIATION

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