

# BUYERS' GUIDE 2025 Edition

# **MAXIMIZE YOUR MARKETING INVESTMENT**

This well established, highly regarded industry directory is used all year by decision makers. This Guide is a handy, single-source reference for fastener precision formed parts, capital equipment, materials and accessories for producing these products and vital suppliers and services for the entire industry.

# Over 1800 companies are listed in more than 850 categories in five sections:

- Fastener & Precision Formed Parts
- · Materials, Wire, Rod, Bar & Strip
- Manufacturing/Distribution Suppliers and Services
- Machinery/Equipment Processes Classification
- Assembly Equipment/Tools/Supplies

## **Bonus for Display Advertisers**

- Bold faced in Master List of Companies and Product Listings
- · "See our Ad..." Reference
- Unlimited Free Product Listings
- Complimentary copy of 2025 edition of the Buyers' Guide

# **DISPLAY AD RATES**

Space Units	1X	3X	6X	9X	12X	Width & Depth
Full Page	\$3030	\$2970	\$2810	\$2760	\$2520	4.875 x 7.75
2/3 Page Vertical	\$2505	\$2460	\$2340	\$2230	\$2130	4.875 x 5.1875
1/2 Page Horizontal	\$1930	\$2075	\$1955	\$1805	\$1735	4.875 x 3.875
1/2 Page Vertical	\$1930	\$2075	\$1955	\$1805	\$1735	2.1875 x 7.5
1/3 Page Horizontal	\$1580	\$1505	\$1400	\$1345	\$1245	4.875 x 2.5625
1/4 Page Horizonal	\$1335	\$1280	\$1210	\$1120	\$910	4.875 x 1.9375
1/4 Page Vertical	\$1335	\$1280	\$1210	\$1120	\$910	2.1875 x 3.875

<sup>\*</sup>Cover pricing contact the Publisher

## **COLOR RATES (ADDITIONAL)**

Standard red, green, blue, yellow, per page or less	\$375
Matched colors per page or less	\$450
4-color process per page or less	\$995
BLEED ADS	5

TRIM SIZE: 5.5" X 8.5"

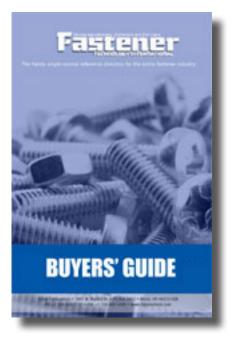
When preparing bleed ads, all type and portions of illustrations that are not trimmed off should be at least 1/4" (6.3 mm) inside dimensions specified for bleeds. This includes gutter bleeds. Ad should bleed 1/8" past trim on the left, right, top and bottom.

# 'PRODUCT LOCATOR'

Inch Ads highlight and call attention to your company within the Product Category Listings of the Burning within the Product Category Listings of the Buyers' Guide.

### **DIGITAL SPECS**

All advertisements are to be submitted on digital media: email 15 Mbs max. Files may be created in Adobe InDesign. Graphic files in Adobe Photoshop or Illustrator, PDF, TIF, JPEG or EPS images may be submitted and are preferred. All graphics must be a minimum of 300 dpi and all color must be CMYK. Microsoft Word, Publisher or Powerpoint files are not acceptable. A hardcopy of the advertisement must be provided.



INCH ADVERTISMENTS										
Rate Per Inch	1-2	3-5	6-8	9-11	12+					
Amount	\$325	\$315	\$295	\$285	\$275					
Mechanical Specifications	2.1875" <b>X</b> 1", 2" or 3"									

## **Closing Date**

October 7, 2024

#### **Inch Ads Get Results**

- Draw ATTENTION to your Product Listings
- Boldfaced listings
- · Unlimited listings- minimum of three inch ads
- Free art service
- Complimentary copy of the 2025 FTI Buyers' Guide.

2.1875" x 3"

Machine Engineering NA

## **Contact**

#### **Anna Lippincott**

CELL(US): +1 614-285-5150 CELL(EU): +31 6 27 4193 33 WhatsApp: +1 330-690-9378 Email: anna@fastenertech.com

www.fastenertech.com



For More Information call. Barbarotte Int'l Machinery Toll Free 1-888-988-USED (8733) e mail: bisc@optonline.net www.barbarottomachinery.com

Wire Straighten & Cut Off

Equipment.

Stationary Shear • Flying Shear

Bar Shears / Semi & Fully Automatic

2.1875" x 1"

Specially Fasteners

اهر استناعت اسالمده

John Hassall,Inc.

609-1 Cartiague Rock Road, Westbury, NY 11590 518-334-5200 Fax: 518-222-1911 www.hassall.com