

Fastener Tech™ '11 Exhibition Directory

The "All-Fastener-Industry" Event in the Heart of the Fastener Industry

Donald E. Stephens Convention Center

Rosemont (Chicago), IL, USA

Exhibits: June 13-15, 2011

DEADLINE: May 6, 2011

**FASTENER
TECH™ '11**



The Official Directory of *Fastener Tech '11™* will contain the following:

- Exhibitor Listings, Alpha and Numeric
- Cross Reference Product Directory
- Advertisements, Logos and Product Showcases
- Exhibition Information and Sponsors

The Directory will be a useful tool at the show, and it will serve as a valuable desk reference. The Directory will be produced by *Fastener Technology International*, one of the organizers of *Fastener Tech '11*. See next page for Directory worksheet details and promotion opportunities.

DIRECTORY SPECIFICATIONS:

- The trim size of the Directory will be 8.5" x 11"
 - Bleed Ad Dimensions: 8.75" x 11.25"
- Live Copy and Images on ads must fall within 8.125" x 10.625"
- A four-color CMYK printing process will be used for the entire directory.
- Paper will be medium-weight glossy.
- Advertisements should be supplied as high resolution PDF, JPG or TIF files.

Directory Publisher:

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Fastener
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