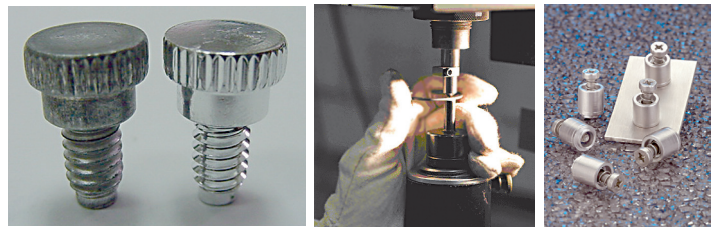


# 2019 ADVERTISING RATES



*Reach the Fastener Industry with the Leading Publication!*

AD SIZE	DIMENSIONS	1X	3X	6X	9X	12X
<b>FULL PAGE</b>	7 x 10	\$2745	\$2695	\$2545	\$2505	\$2285
<b>2/3 PAGE</b>	4.5 x 10	\$2270	\$2235	\$2125	\$2025	\$1930
<b>1/2 PAGE ISLAND*</b>	4.5 x 7.5	\$1975	\$1885	\$1780	\$1655	\$1580
<b>1/2 PAGE</b>	<i>see specs</i>	\$1750	\$1695	\$1580	\$1500	\$1435
<b>1/3 PAGE</b>	<i>see specs</i>	\$1435	\$1365	\$1275	\$1220	\$1125
<b>1/4 PAGE</b>	3.375 x 4.875	\$1210	\$1160	\$1090	\$1015	\$825
<b>1/6 PAGE</b>	<i>see specs</i>	\$760	\$740	\$715	\$665	\$620

\* Only ad on page  
All rates, US\$, per insertion

## Color Rates

- Black and one standard or match color, extra per page or less.....\$375
- 4-Color Process, extra per page or less.....\$995
- 4-Color Process, extra per spread.....\$1735

## Combined Frequency Credit

Your insertions in *Fastener Technology International* will apply toward your frequency in the *Wire and Cable Technology International* magazine, *Wire Forming Technology International* magazine, *Wire & Cable Technology International* Buyers' Guide and the *Fastener Technology International* Buyers' Guide.

## Special Positions

10% premium over black and white rate earned.

## Covers

Rates include 4-Color Process. Non-Cancelable

### FRONT COVER NOT SOLD

- Inside Front Cover.....\$4115
- Inside Back Cover.....\$3985
- Back Cover.....\$4295

## Advertising Material

- Preferred advertising material is a high resolution PDF.
- All graphics must be a minimum of 300 dpi.
- Color should be prepared as CMYK.
- When designing material, please incorporate the bleed dimensions as supplied under the mechanical specifications.
- Material may be submitted on CD-ROM or via email.

**Fastener**  
TECHNOLOGY INTERNATIONAL

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