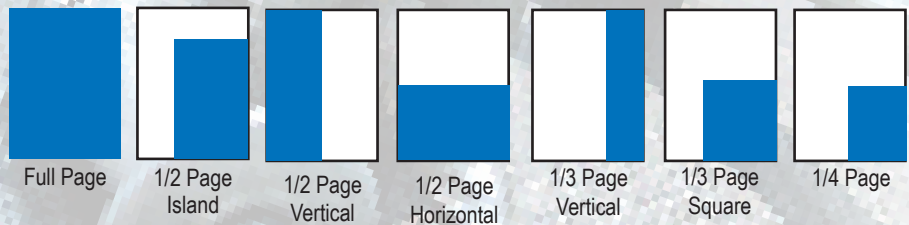


2012 EDITORIAL AND ADVERTISING RATES



MONTH	SPOTLIGHT	BONUS DISTRIBUTION	AD CLOSING
FEBRUARY	Aerospace Fasteners	wire 2012	January 27
APRIL	Plastic Fasteners	Fastener Fair Hannover All American Fastener Show	March 23
JUNE	ThreadLocking		May 18
AUGUST	Stainless Steel Fasteners	Fastener Fair Thailand	July 20
OCTOBER	Quality & Process Control	NIFS/WEST	September 14
DECEMBER	Structural Fasteners		November 16



SPACE UNITS

1X

3X

6X

Full Page B&W	\$1895	\$1725	\$1595
Full Page 2/C	\$2155	\$1985	\$1825
Full Page 4/C	\$2775	\$2600	\$2340
1/2 Page Island B&W	\$1375	\$1230	\$1140
1/2 Page Island 2/C	\$1635	\$1500	\$1365
1/2 Page Island 4/C	\$2255	\$2110	\$1895
1/2 Page B&W	\$1220	\$1095	\$1015
1/2 Page 2/C	\$1480	\$1365	\$1240
1/2 Page 4/C	\$2100	\$1975	\$1760
1/3 Page B&W	\$1035	\$925	\$830
1/3 Page 2/C	\$1295	\$1195	\$1055
1/3 Page 4/C	\$1910	\$1750	\$1585
1/4 Page B&W	\$855	\$795	\$680
1/4 Page 2/C	\$1115	\$1075	\$895
1/4 Page 4/C	\$1735	\$1590	\$1430

Contact Us To Reserve Your Advertising!

Tom Hutchinson

V.P. Sales

TEL: +1 330 864 2122

FAX: +1 330 864 5298

tlh@fastenertech.com

Chip Lippincott

Associate Publisher

TEL: +1 330 864 2122

FAX: +1 330 864 5298

chip@fastenertech.com